



Department of Tourism and Special Events

TO: The Honorable Mayor and City Council

FROM: Doug McCarty, Director of Tourism and Special Events

DATE: February 11, 2020

SUBJECT: IHSA March Madness Sponsorship

DISCUSSION: We have been requested to join with other cities in the area to support the March Madness Experience in conjunction with the IHSA basketball state finals. Additionally, hotels, restaurants, retail shops and others in East Peoria will benefit from visitors, throughout the state, to their business during IHSA March Madness.

RECOMMENDATION: Continue support of the March Madness Experience in the amount of \$5,000.

Illinois High School Association



2715 McGraw Drive
Bloomington, IL 61704

309-663-6377
Fax: 309-663-7479

tcraig@ihsa.org
www.ihsa.org

Bill To:

Doug McCarty
City of East Peoria
401 W. Washington St.
East Peoria, IL 61611

Invoice #: 4574

Invoice Date: 1/24/2020

Terms: Net 30

Item #	Description	Qty	Unit Price		Price
2019-20	Sweet 16 Sponsor	1	\$ 5,000.00		\$ 5,000.00
					\$ -
					\$ -
					\$ -
					\$ -
					\$ -

Invoice Subtotal	\$ 5,000.00
TOTAL	\$ 5,000.00

Make all checks payable to Illinois High School Association.

If paying by ACH please contact Tammy Craig at the IHSA office to confirm banking information. Thank you.