



Department of Tourism and Special Events

TO: The Honorable Mayor and City Council

FROM: Doug McCarty, Director of Tourism and Special Events

DATE: July 14, 2022

SUBJECT: 4th of July Fireworks

DISCUSSION: City of East Peoria is an annual sponsor of the UnityPoint Health Red, White and Boom 4th of July event. The City's payment to WMBD for this event is \$12,000.

RECOMMENDATION: Approve

DUPLICATE INVOICE



WMBD-AM
331 Fulton Street, 12th Floor
Peoria, IL 61602
Main: (309) 637-3700
Billing:

Property	WMBD-AM		
Invoice #	██████	Order #	██████
Invoice Date	07/10/22	Alt Order #	
Invoice Month	July 2022	Deal #	
Invoice Period	06/27/22 - 07/04/22	Flight Dates	07/04/22 - 07/04/22
Advertiser	City of East Peoria		
Product	RWB 2022		
Estimate #			
Account Executive	House Peoria		
Sales Office	Peoria		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

City of East Peoria
Attention: Accounts Payable
401 W Washington St
East Peoria, IL 61611

Send Payment To:

WMBD-AM
331 Fulton Street, 12th Floor
Peoria, IL 61602
Or pay online at www.mwcradio.com

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	1	WMBD	M	07/04/22		NTR General Sponsorships	Various	:00		\$12,000.00	NS
Total Spots									1		

Payment Terms 30 Days

<u>Net Total</u>	\$12,000.00
<u>Invoice Balance as of 07/14/22 10:51:03 AM CT</u>	\$12,000.00

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